



## **Relay For Life 2007**

**About 10 months ago, Tanya Fleck was diagnosed with Hodgkin's Lymphoma (cancer of the lymph nodes and immune system). It was truly devastating to her. She had to put her senior year at UCR on hold to undergo multiple tests and surgeries, 4 months of chemotherapy and a month of radiation treatments. Although she will still need periodic tests, Tanya has battled the cancer, kept her spirits up and hasn't let it beat her. She put up a great fight and is an amazing example of strength and courage.**

**Now, she and a team of family and friends are joining the American Cancer Society's Relay For Life. Their team, The Cure Bears, joined in support of Tanya, in memory of family friends Gerry Gronau and John Schaefer, and in support of everyone that has been affected by cancer. Relay for Life is a 24-hour walk-a-thon event that helps raise funds and awareness for all cancers. In 2004-2005, California's teams helped raise \$28,718,797 and nationwide teams raised \$351,605,000! We are hoping that with your help, this number will grow so we can be a part of eliminating this devastating disease for good.**

If you would like to help, please visit our team website where you can donate online or print out a donation form. You can donate to the team or an individual member.



[www.acsevents.org/relay/ca/simivalley/CureBears](http://www.acsevents.org/relay/ca/simivalley/CureBears)



(A receipt for tax purposes will be given online or mailed to you depending how you donate.)

## Cancer Facts:

- 1 of 2 men and 1 of 3 women will receive a cancer diagnosis in their lifetime.
- Based on the latest data, American Cancer Society epidemiologists predict that approximately 1.44 million Americans will be diagnosed with cancer in 2007. Of those, 133,225 will occur in California.

Relay For Life represents the hope that those lost to cancer will never be forgotten, that those who face cancer will be supported, and that one day cancer will be eliminated.

## What Do Your Relay Dollars Support?

*Research* funded by the American Cancer Society uncovers new treatment, detection and prevention methods that help you and your loved ones. To take one example, the Pap test for cervical cancer has reduced deaths by 70%. Women you love—mothers, grandmothers, sisters, daughters, friends—are alive today thanks to the Society's investment in the research that created the test.

*Education* and awareness campaigns are funded by donations from communities like yours across the country. American Cancer Society representatives spend countless hours personally sharing information in the community on cancer prevention, detection and treatment. Bottom line: The Society lets people know what they need to do to live healthier lives.

*Advocacy* in the legislative arena is how the American Cancer Society and our allies helped California create the leading anti-tobacco program in the world, resulting in a 20% drop in lung cancer. The foundation of such efforts is the research we funded that definitively linked tobacco use to cancer.

*Service* that you might need as a patient or caregiver, like free support groups in your community and transportation to and from medical appointments, comes from your involvement in the American Cancer Society. When we get your midnight call for support and information, you speak with a professional at a 24-hour call center supported by communities like yours across the country.

Since 1946, ACS has funded more than \$3 billion in cancer research, and many American Cancer Society-funded researchers have played key roles in major breakthroughs:

- Cures for childhood leukemia
- The Pap test, which has resulted in a 70% decrease in death from cervical cancer
- 5-FU, the first-line drug therapy for colon cancer
- Tamoxifen, a drug for reducing breast cancer risk
- The identification of the first human cancer-causing gene
- The first successful bone marrow transplant
- The development of the PSA test to screen for prostate cancer
- Establishing the link between cigarette smoking and lung cancer
- Developing one of the first therapies to attack cancer at its genetic roots: Rituxan for lymphoma and Herceptin for breast cancer
- Gleevec, a drug to treat chronic myelogenous leukemia